



2019 Sponsorship & Partnership Opportunities

There are many ways to partner with and benefit from the work of the Littleton Area Chamber of Commerce. Here you'll find a list of all sponsorship opportunities for 2019. Take a look and let us know what opportunities make sense for you and your business. We are happy to customize certain sponsorship benefit to better meet your needs. *For more information and to discuss these opportunities, call our Executive Director, Nathan Karol today at 603-444-6561 x12 to learn more .*

- 97th Annual Meeting & Awards Dinner
- 14th Annual Chamber Cup Golf Tournament
- 50th Annual Littleton Arts & Culture Festival
- 8th Annual Gathering of the Jack O'Lanterns & Fall Festival
- 27th Annual Economic Development Luncheon & Business Leader of the Year Awards
- 33rd Annual Littleton Christmas Parade
- Ongoing Sponsorship & Marketing Opportunities

97th Annual Meeting & Awards Dinner

Thursday, January 24, 2019 – Omni Mount Washington Hotel - \$70 per person

Platinum Sponsor \$1000

Includes complimentary tickets for a full table of 10 attendees, logoed recognition in all event PR including pre-event social media and email as well as signage at the event and recognition in the event program. Only four Opportunities Available.

Gold Sponsor \$750

Includes complimentary tickets for 5 attendees, logoed recognition in all event PR including pre-event social media and email as well as signage at the event and recognition in the event program. Only six opportunities available.

Silver Sponsor \$250

Includes 1 complimentary ticket, and company name recognition in all printed PR materials as well as signage at the event and recognition in the event program. Only 10 opportunities available.

Reception Sponsor \$500

Includes 2 complimentary tickets and logoed recognition in all printed PR materials as well as signage at the event reception. One opportunity available.

Dinner Sponsor \$500

Includes 2 complimentary tickets and logoed recognition in all printed PR materials as well as signage at the entrance to the dinner venue. One opportunity available.

Awards Sponsor \$500

Includes 2 complimentary tickets and logoed recognition in all printed PR materials as well as signage during the presentation of awards. One opportunity available.

Media Sponsor \$500

Includes 2 complimentary tickets and logoed recognition in all printed PR materials as well as signage at the event venue. One opportunity available.

Registration & Name Badge Sponsor \$500

Includes 2 complimentary tickets and logoed recognition in all printed PR materials and on all registrant name tags as well as signage at registration table. One opportunity available.

14th Annual Chamber Cup Golf Tournament

Friday, June 14, 2019 – Maplewood Golf Resort, Bethlehem - \$85 per single, \$340 per foursome

Tee Off Sponsor- \$1500 – SOLD

Be the premiere sponsor of the Chamber Cup Golf Tournament! Sponsorship includes: full page program ad, recognition on all event advertising prior to and at tournament, two foursome teams and a company banner proudly displayed on the Clubhouse deck. One opportunity available.

Back Nine Sponsor - \$750 - SOLD

Sponsorship includes: half page program ad, one foursome team, and a banner at the start of the back nine. One opportunity available.

Hole Sponsorship - \$200 Sponsor a hole and receive a sponsorship sign at the event hole and your business name in the event program. Multiple opportunities available.

Golf & Hole Sponsorship Package - \$500

*Sponsor a hole and sign up your foursome to receive a sponsorship sign at the event hole and your business name in the event program. A **\$40 savings!** Multiple opportunities available.*

Putting Contest Sponsor - \$250

Sponsor the putting contest and receive recognition on all advertising and signage at the putting green! One opportunity available.

Live Music Sponsor - \$250 Sponsor the tournament's live entertainment and receive recognition on all advertising and a sign at the clubhouse deck. One opportunity available.

Barbeque Sponsor - \$500 Sponsor the pre-round barbeque lunch and receive recognition on all advertising and lunch tables and a sign at the clubhouse deck. Multiple opportunities available.

In-Kind Sponsorship & Volunteer Opportunities

Donate a raffle prize to be given away at our post-round celebration and awards. We also need non-golfing volunteers to help make the day a success. One opportunity available.

50th Annual Arts & Culture Festival

A reimagined program of events, entertainment and the arts. ***Coming September 2019***

Event Sponsor \$500

Media Sponsor \$750

additional opportunities coming in early 2019

8th Annual Gathering of the Jack O’Lantern’s & Fall Festival

October 25, 26 & 27, 2019

Event Sponsor \$500

The Event Sponsor receives signage at the event and a complimentary promo booth to provide “swag” or other goods or information to attendees. The sponsor receives recognition in all event PR including pre-event social media blasts, Chamber website and email. One opportunity available.

Media Sponsor \$750

The Media Sponsor receives radio mention on partner radio stations, signage at the event and a complimentary promo booth to provide “swag” or information to attendees. The sponsor receives recognition in all event PR including pre-event social media blasts, Chamber website and email. One opportunity available.

Pumpkin Sponsor – SOLD

The Pumpkin Sponsor receives signage at the event and a complimentary promo booth to provide “swag” or information to attendees. The sponsor receives recognition in all event PR including pre-event social media blasts, Chamber website and email. One opportunity available.

“Main Street Trick or Treat” Candy Sponsor - \$500 or 200 Bags of Candy

The Trick or Treat Sponsor receives signage at the event and a complimentary promo booth to provide “swag” or information to attendees. The sponsor receives recognition in all event PR including pre-event social media blasts, Chamber website and email and has their logo affixed to all donated bags of Downtown Trick or Treat candy given to area businesses. One opportunity available.

27th Annual Economic Development Luncheon & Business Leader of the Year Award

Monday, November 18, 2019 11:00am – 1:30pm

Table Sponsor - \$500.00

Our table sponsor receives signage at the center of all tables, and the opportunity to provide “swag” at the place setting of all attendees (pens, novelty items, information, etc.). The sponsor receives recognition in all event PR including pre-event social media blasts and email, our event program and signage at the event. The Table Sponsor receives eight complimentary tickets. Two opportunity available.

Lunch Sponsor - \$400.00

Our Lunch Sponsor is the primary underwriter of event catering, helping to make our Economic Development Luncheon fundraiser a success. The sponsor receives recognition in all event PR including pre-event social media blasts and email, our event program and signage at the event. The Lunch Sponsor receives 4 free tickets to the event. One opportunity available.

Program Advertisement

Full Page \$300

Half Page \$200

Quarter Page \$100

33rd Annual Littleton Christmas Parade

Friday, November 29, 2019 – 12pm

Lead Sponsor - \$1500 SOLD

The lead sponsor receives recognition in all event PR including pre-event social media blasts and email as well as a logoed company banner in the parade (walking in parade optional)

Ongoing Sponsorships & Marketing Opportunities

Coffee & conversation – Sponsor monthly for \$200 or for the entire year at \$2,000

Our monthly conversation program created in 2018 has seen great success with a small, focused group of participants who come together monthly to talk about topics of interest to both businesses and individuals. Our program has become a place to meet new people and grow partnerships.

Business After Hours Partnerships – Partner with our 2019 hosts to make their networking event the best yet! View the full list of 2019 hosts on our website.

Monthly Newsletter or Events Email Sponsor - \$75 per month

Sponsor receives logoed recognition as that month's sponsor in our monthly newsletter sent to all member contacts or twice-monthly events emails that reaches our membership and community email lists of over 2,000 people. Opportunity can be purchased in 3, 6, or 12-month increments.

Individualized Email Campaigns – \$40 or six for \$195

Let the Chamber design your standalone personalized email campaign and send it to our list of over 2,000 contacts.

Website Advertising – Check back in early 2019 for pricing

littletonareachamber.com has over 150,000 visits each year. Let the power of our visibility work to build brand awareness for your business.