

## Littleton Area Chamber of Commerce 100<sup>th</sup> Anniversary Logo Design Contest

The Littleton Area Chamber of Commerce celebrates its 100<sup>th</sup> birthday in 2021. We are in search of a newly redesigned 100<sup>th</sup> year logo to be used as part of our 100<sup>th</sup> Anniversary branding and as the interim Chamber logo for all of 2021.

We are seeking logo submissions from High School Juniors and Seniors in the Littleton area. Submissions must be received as a final image (JPG, PNG) or EPS file and must be compatible with Adobe Illustrator or InDesign software. Before creating and submitting a design, students should review the information and creative document linked at [littletonareachamber.com/logocontest](http://littletonareachamber.com/logocontest) The Chamber reserves the right to request final edits or updates to the file.

**Submission deadline is Friday, May 15, 2020. Submissions should be sent via email to [info@littletonareachamber.com](mailto:info@littletonareachamber.com). Questions should be directed to Nathan Karol, Executive Director at 603-444-6561**

The winner will receive recognition via social media, printed press email as well as a scholarship for one three-credit course at White Mountains Community College in their Business Administration or Entrepreneurship Program.

Entries will be judged by a panel of experienced graphic designers and Chamber volunteers. The winning entry will be chosen, and winner notified by June 1, 2020.

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### BRANDING INFORMATION

Previous versions of our logo had incorporated the Littleton Opera House (the former home of the Chamber). In our new 100<sup>th</sup> year logo we would like refrain from incorporating specific buildings.

We encourage you to gather ideas and research 100<sup>th</sup> anniversary logos from New Hampshire and around the world. A simple google search will provide you with lots of ideas.

**Things to think about** – think about our vision and mission, about our region both geographically and economically.

**Our thoughts and wishes** – The Chamber is seeking a new, sleek, professional looking logo with complimentary colors, and a focus on text over graphics while still being unique and related in some way to our area and our work.

### CHAMBER OF COMMERCE KEY WORDS

Business, community, networking, professional development, events, advocacy, economic development, tourism, industry, non-profit, collaboration, workforce development, connections.

### CHAMBER OF COMMERCE HISTORY AND INFORMATION

**VISION:** Our vision is a community unified by positive and sustainable growth. We believe strong local business builds a strong local community.

**MISSION:** To promote economic development in the Littleton area by attracting and growing local business, providing valuable resources to our membership and branding the area for tourists and relocation.

**HISTORY** - The Littleton Area Chamber of Commerce was incorporated in January, 1921, with 7 members. Originally, it was formed primarily for the purpose of assisting in the unification of the Littleton business community, and to encourage the residents of Littleton to do their shopping locally thereby patronizing the chamber members.

The chamber's formation was also prompted by an expressed need for a local, viable organization contact for information regarding the Littleton community -- and the chamber is fulfilling this need.

Today the chamber is a regional chamber working with members in Littleton and all surrounding towns and throughout the region. Our members are for profit companies and non-profit organizations. They range from sole proprietor (single person) businesses to the areas largest with over 500 employees.

LITTLETON TOURISM TAG

FORMER LOGO 2001



CURRENT LOGO



Other Chamber Logos



Home - Abilene Chamber of Commerce  
abilenechamber.com



Georgetown Chamber of Commerce ...  
georgetownchamber.org



Home - Atascadero Chamber of Commerce ...  
atascaderochamber.org



San Antonio Chamber of Commerce  
sachamber.org



Torrance Area Chamber of Commerce  
torrancechamber.com



Cobb Chamber of Commerce | Marietta, GA  
cobbchamber.org



Home - Parker Area Chamber of Commerce, CO  
parkerchamber.com



Woodlands Area Chamber of Commerce ...  
woodlandschamber.org



Strengthening Your Business and Our Community



Springdale Chamber - We're making it ...  
springdale.com

Related searches	
chamber of commerce meeting	>
washington dc chamber of commerce	>
chamber of commerce icon	>



Lebanon Area Chamber of Commerce  
lebanonchamber.org



Louisville Chamber of Commerce - This ...  
louisvillechamber.com



Tempe Chamber of Commerce  
tempechamber.org



Hollywood Chamber of Commerce | Greater ...  
hollywoodchamber.org



Fayetteville, AR ...  
fayettevillear.com



Greater Concord Chamber of Commerce - Home  
concordnhchamber.com



Montana Chamber of Commerce ...  
montanachamber.com



Central Valley Business Development ...  
clovischamber.com



Mountain View Chamber of Commerce ...



Vancouver WA - Greater Van...



Hollywood Chamber of Commerce ...



The Greater Miami Chamber of Commerce ...



Auburn Chamber | Home