



littleton^{area}

NEW HAMPSHIRE Chamber of Commerce

2025

ANNUAL REPORT

CHAMBER LEADERSHIP



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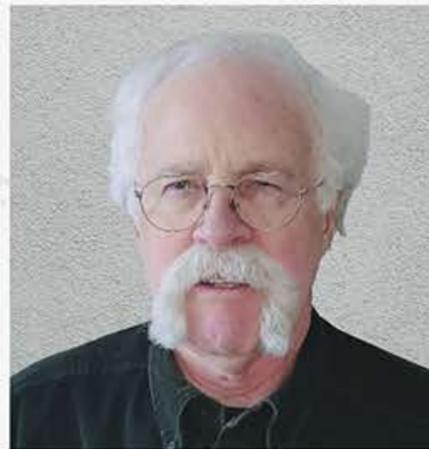
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Angel Larcom
EXECUTIVE DIRECTOR

Dear Members,

As we reflect on the past year, one theme defines the Chamber's work: growth through collaboration. Together with our members, partners, and volunteers, we expanded programs, strengthened community connections, and created new opportunities for businesses across the region.

Throughout the year, the Chamber brought people together through programs and events that support business growth and community connection, including the Morning Buzz forum, ribbon cuttings, groundbreakings, and our ongoing Business After Hours networking series.

We have seen increased attendance at our long standing core events this past year, our 56th annual Art Show, our annual Economic Luncheon, and our annual Chamber Cup golf tournament, co-hosted with Granite United Way. Partnerships across the North Country also continued to grow. The Chamber assisted the Littleton Cultural Arts Commission with First Fridays, co-hosted Littleton's first Pride Festival, and supported Bethlehem Events with their programming, including the Gazebo Concert Series, Summerfest, and Christmas in Bethlehem. We are also proud to partner with Above the Notch Humane Society to bring back Fido's Feast, returning to the community after nearly a decade.

Downtown beautification remains one of the Chamber's most visible collaborations. Through partnerships with volunteers, sponsors, and community organizations, we coordinate seasonal enhancements including hanging flower baskets, holiday globes, American flags, and seasonal displays at the Pollyanna Gateway.

We also continued to evolve the beloved Piano Project with newly donated instruments, protective weather barriers, and plans for a piano adoption program. In a fitting full-circle moment, the Littleton Studio School once again painted the first piano of the new fleet, just as they did when the project began more than a decade ago.



At the same time, the Chamber expanded new ways for businesses to connect with audiences. In 2025, we installed new billboards offering expanded members-only advertising opportunities, and in early 2026 the Meadow Street location came online, creating a third high-visibility advertising location for local businesses. We also launched new digital marketing opportunities and rebuilt the Chamber website with a custom, expanded member portal that allows businesses to manage listings, share news, post classifieds, and promote job opportunities.

Membership doubled this year, reflecting the strength of this network and the collaborative spirit that defines it. When businesses, nonprofits, and community leaders work together, the entire region grows stronger.

None of this progress happens in isolation. It is made possible by dedicated volunteers, supportive partners, an engaged Board of Directors, and members who believe in the power of working together. Thank you for being part of this growing community, and we look forward to building on this momentum in the year ahead.

Rebecca Metcalf
President

Angel Larcom
Executive Director

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**WHEN BUSINESSES,
NONPROFITS, & COMMUNITY
LEADERS WORK TOGETHER,
THE ENTIRE REGION GROWS
STRONGER.**



WHO WE ARE

Our Mission

to promote economic development in the Littleton Area by attracting and growing local businesses, providing valuable resources to our membership, and branding the area for tourists and relocation.

Our Vision

is a community unified by positive and sustainable growth. We believe strong local businesses build a strong local community.

Our Values

Community Engagement

Strengthening connections between businesses, residents, and local organizations.

Member-Centered Approach

Prioritizing the needs and success of Chamber members.

Collaboration & Partnerships

Building relationships that enhance economic and community outcomes.

Integrity & Transparency

Operating with accountability, clear communication, and ethical practices.

Advocacy & Leadership

Representing businesses and advancing policies that support economic growth

Programs & Initiatives

- *Business After Hours*
- *Downtown Beautification*
- *Piano Project*
- *EconoBeats Talk Radio*
- *Featured Member Promotions*
- *Local Highlists Lists*
- *Billboard Advertising*
- *Digital Opportunities*
- *Print Advertising*

Signature Events

- *Annual Awards Celebration*
- *Annual Littleton Art Show*
- *Economic Development Luncheon*
- *Chamber Cup Golf Tournament*

**SUPPORTING BUSINESS.
STRENGTHENING COMMUNITY.
BUILDING REGIONAL SUCCESS.**

Key Metrics

LACC is a long-standing organization with a small team and dedicated volunteers, focused on community and economic development.



Strategic Goals

Strengthen Membership

A thriving membership is the backbone of the Chamber's success. By increasing member engagement, expanding value-driven programs, and personalizing outreach, the Chamber aims to build deeper connections with its members. Thoughtful member retention strategies will ensure sustained involvement and long-term benefits.

Enhance Community & Economic Development

The Chamber is committed to fostering growth within the local economy. Workforce development initiatives will help businesses attract and retain skilled employees, while strategic efforts to promote commerce, tourism, and relocation will drive economic vitality. Collaboration with stakeholders on improving quality of life, business growth, and infrastructure will create a stronger, more resilient community. Structured initiatives and recurring gatherings designed to advance the Chamber's strategic goals. Annual Programs provide signature opportunities that strengthen membership, enhance community and economic development, and modernize operations. Monthly Events offer consistent engagement, networking, and education, fostering trust, inclusion, and sustained member value throughout the year.

Modernize Operations

To stay agile and effective, the Chamber is focused on modernization. Streamlining communications, updating financial processes, and enhancing its digital presence will make operations more efficient. Strengthening public relations efforts and developing a board succession plan will ensure sustainable leadership for the future.

MEMBERSHIP MOMENTUM

Membership continued to grow at a strong pace over the past two years, nearly doubling across consecutive cycles. The Chamber welcomed 51 new members in 2024 and 41 new members in 2025, with momentum continuing into the first quarter of 2026.

Today, the Chamber represents a network of 193 members, reflecting the strength, value, and collaborative spirit of the regional business community.



Active Members



New Members



Retention

TOP 5 BUSINESS SECTORS

- COMMUNITY & NONPROFIT
- RETAIL
- FINANCE & INSURANCE
- HEALTHCARE
- PROFESSIONAL SERVICES

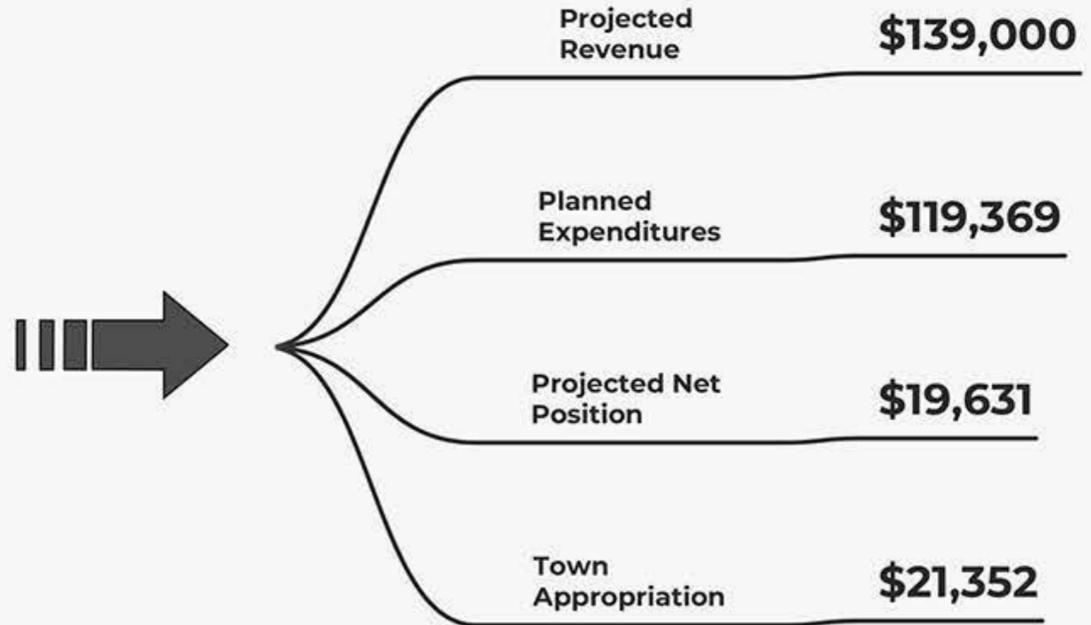
In 2025, the Chamber drove visibility and connection across the region, featuring 50 member businesses, producing 24 live radio interviews, and hosting 16 networking and forum events. We also marked key milestones with ribbon cuttings and a groundbreaking, supported community partner events, and showcased local businesses through Top Ten features.

Momentum continues into 2026
as membership growth remains strong.

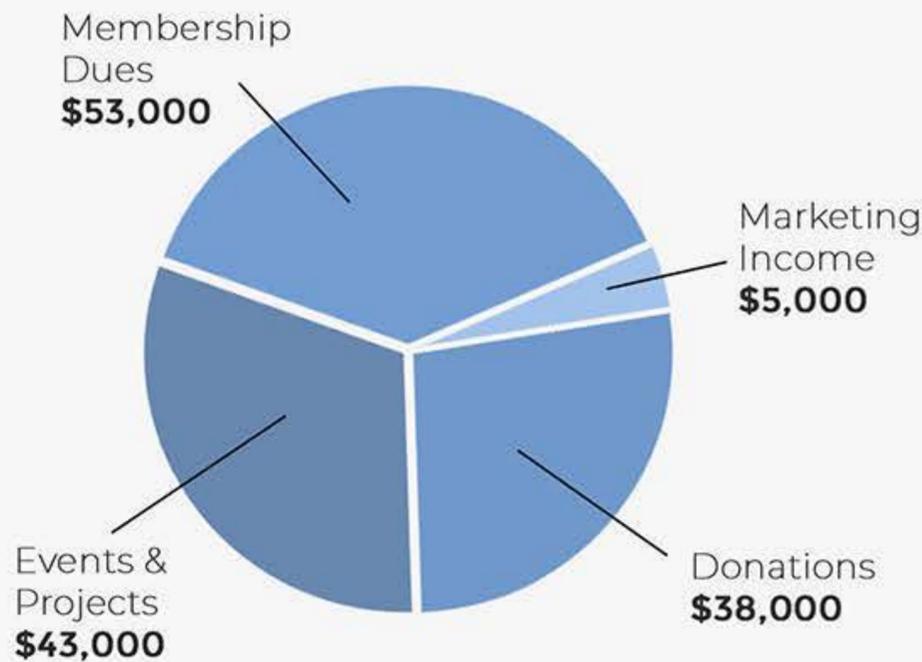
FINANCIAL OVERVIEW

A Snapshot

The Chamber's 2026 budget reflects continued growth and strategic investment across programs, marketing, and member services. Revenue increases are driven by strong membership growth, expanded programming, and new marketing opportunities, while expenditures remain focused on delivering high-value services and community impact.



Revenue



Expense

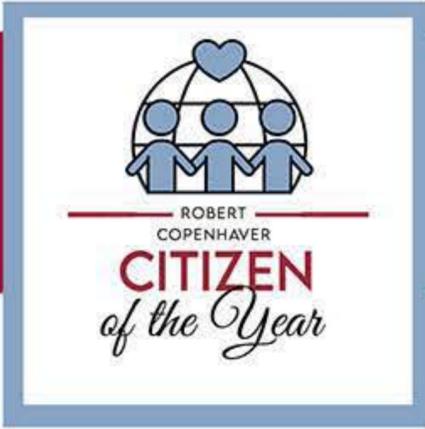


6% Growth Overall



57% Member Dues Growth





Robert Copenhaver Citizen of the Year Littleton Fire Chief Chad Miller

Littleton Fire Chief Chad Miller has been named the 2026 Robert Copenhaver Citizen of the Year, an award that recognizes exceptional civic leadership and dedication to the well-being of the community. The Citizen of the Year award has been presented by the Chamber since the late 1960s.

As Fire Chief of Littleton Fire Rescue, Miller leads the department responsible for fire protection, emergency medical response, and rescue services for the town and surrounding communities. Under his leadership, the department continues to play a critical role in public safety, emergency preparedness, and regional cooperation.

Known for his steady leadership and commitment to service, Miller represents the very best of the North Country's tradition of public service and community dedication.



**Proud Sponsor of the
Robert Copenhaver
Citizen of the Year Award**



George & Jan Kirk Citizen of the Year **Megan Myers** **Littleton Area Mutual Aid**

The George & Jan Kirk Volunteer of the Year Award recognizes individuals who dedicate their time and energy to improving the community. This year's recipient, Megan Myers, exemplifies that spirit through her work supporting neighbors in need.

Myers is the founder of Littleton Area Mutual Aid, a grassroots volunteer network that helps connect community members with essential items such as food, clothing, and household supplies. Through programs such as the group's weekly free store and volunteer-driven donation efforts, Myers has helped create a supportive system where neighbors help neighbors.

In addition to her volunteer work, Myers recently became a co-owner of Littleton Bike & Fitness, continuing the legacy of a longstanding downtown business while remaining deeply engaged in community initiatives.

Her leadership, compassion, and ability to mobilize volunteers have made a meaningful difference for many families throughout the region.



Member FDIC

**Proud Sponsor of the
George & Jan Kirk
Volunteer of the Year Award**



Barbara Ashley Nonprofits of the Year Littleton Dinner Bell & Bethlehem Community Dinners

This year marks the introduction of a new honor, the Barbara Ashley Nonprofit of the Year Award, created to recognize nonprofit organizations that make a meaningful and lasting impact on the quality of life across the North Country. Named in honor of Barbara Ashley's legacy of service and community commitment, this award celebrates organizations that embody compassion, collaboration, and dedication to helping others.

The inaugural award is shared by two exceptional, volunteer-driven organizations: Littleton Dinner Bell and Bethlehem Community Dinners. Though distinct in their operations, both programs share a common mission: ensuring that no one in the community goes without a warm meal, and that all are welcomed with dignity and respect.

For decades, Littleton Dinner Bell has been a cornerstone of community care in Littleton and the surrounding towns. What began as a simple effort to provide



meals has grown into a well-organized, deeply rooted program that brings people together week after week.

Dinner Bell operates on a weekly basis during its season, offering free, home-cooked meals to anyone who walks through the door. There are no eligibility requirements, no questions asked. Guests include families, seniors, individuals experiencing hardship, and neighbors simply seeking connection.

A defining strength of the program is its collaborative model. Each week, a different group of volunteers, from local churches, civic organizations, or businesses, takes responsibility for preparing and serving the meal. This rotating structure not only sustains the program but also broadens community involvement, giving dozens of groups



the opportunity to contribute throughout the year.

Bethlehem Community Dinners extends its impact through a combination of weekly meals and a year-round food pantry, providing a critical safety net for residents of Bethlehem and nearby communities.

The weekly dinners are open to all and emphasize hospitality, consistency, and care. Volunteers prepare and serve meals that offer both nourishment and a sense of normalcy for those facing food insecurity.

What distinguishes Bethlehem Community Dinners is the addition of its food pantry, which ensures that support continues beyond a single meal. Stocked through donations and community partnerships, the pantry provides essential groceries and household items to individuals and families who need ongoing assistance. This dual approach allows the organization to respond to both immediate and longer-term needs.

The program is powered almost entirely by volunteers, whose dedication keeps operations running smoothly each week. Community donations, both financial and in-kind, further sustain the program and reflect the strong local commitment to caring for neighbors.



Mascoma Bank

COMMUNITY FIRST
SINCE 1899

**Proud Sponsor of the
Barbara Ashley
Nonprofit of the Year Award**



Eames Family Student of the Year Joanna Cote

Littleton High School senior Joanna Cote has been named the 2026 recipient of the Eames Family Student of the Year Scholarship. Cote distinguished herself through a strong academic record, maintaining a 4.25 weighted GPA while completing a rigorous schedule that includes Advanced Placement coursework and early college classes. Her achievements have earned her multiple Highest Honors recognitions and academic awards during her time at Littleton High School.

Outside the classroom, Cote has demonstrated remarkable breadth in her extracurricular activities. She serves as design and safety captain for the school's FIRST Robotics team, has performed in numerous theatre productions, and participates in the North Country Community Band and Summertime Marching Band. She also serves as secretary of the National Honor Society and vice president of the Tri-M Music Honor Society.

Her commitment to service is equally notable. Cote has volunteered with the Littleton Public Library, the Littleton Senior Center, school programs supporting younger students, and the Dinner Bell community meal program.

The logo for Eames Realty Company. It features a stylized green roofline at the top. Below the roofline, the words "EAMES REALTY COMPANY" are written in a large, bold, dark red serif font. Underneath the company name, the phrase "SINCE 1926" is written in a smaller, green, sans-serif font. Below this, there are five green, stylized icons of apartment buildings or houses. At the bottom of the logo, the text "APARTMENT & COMMERCIAL RENTALS" is written in a bold, green, sans-serif font.

**EAMES
REALTY
COMPANY**
SINCE 1926
APARTMENT & COMMERCIAL RENTALS

**Proud Sponsor of the
Eames Family Scholarship
Student of the Year Award**



Raymond S. Burton Business Leader of the Year

Dan DeMoras

Dan DeMoras, founder of White Mountains Canning Company, was named the 2025 Raymond S. Burton Business Leader of the Year for his contributions to Littleton's downtown and community.

He launched the business in 2013 with a small collection of family recipes sold at farmers markets. Today, the company produces more than 300 products, including jams, pickles, sauces, and specialty foods. His Main Street storefront is a strong retail presence and a draw for visitors.

DeMoras has helped strengthen downtown by investing in retail space and creating a welcoming environment. He has also supported tourism efforts by working with local partners to bring group visits and new customers to Littleton.

He supports a wide range of local events and programs, including First Fridays, fundraisers, and seasonal activities, and contributes to youth-focused initiatives.

DeMoras hires interns from the local career and technical center culinary program and works with local farmers and producers, supporting the regional food economy.



Mascoma Bank

COMMUNITY FIRST
SINCE 1899

**Proud Sponsor of the
Raymond S. Burton
Business Leader of the Year**

CHAMBER CHANNELS

Reach New Customers

S O C I A L M E D I A S T A T S

4900	1460	347
FACEBOOK FOLLOWERS	INSTAGRAM FOLLOWERS	LINKEDIN FOLLOWERS

2 0 2 5 W E B S I T E S T A T S

5000	49000	THE TOP CITIES
ACTIVE USERS	EVENT COUNTS	BOSTON NEW YORK

2 0 2 5 E M A I L S T A T S

2964	39%	97726
UNIQUE SUBSCRIBERS	OPEN RATE	EMAILS DELIVERED

WHY MEMBERSHIP MATTERS*

63% OF CONSUMERS ARE MORE LIKELY TO PURCHASE FROM CHAMBER MEMBERS

44% OF CONSUMERS ARE MORE LIKELY TO THINK POSITIVELY OF CHAMBER MEMBERS

57% OF CONSUMERS ARE MORE LIKELY TO VIEW CHAMBER MEMBERS FAVORABLY

*Source: Schapiro Group



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2025 PROJECT FOCUS

Investing in a Smarter Member Experience

In 2025, the Chamber introduced a fully customized member platform designed to support growth, flexibility, and ease of use. Built with today's businesses in mind, the new system expands member visibility, enhances engagement opportunities, and provides a more intuitive experience for both members and staff.

The platform offers expanded features that allow businesses to better manage their profiles, share updates, and connect with the community, while also supporting seamless integration with widely used payment systems. This modernization improves efficiency across operations and creates new opportunities to deliver value through digital tools and services.

By replacing legacy software with a scalable, future-ready solution, the Chamber not only strengthened its service delivery but also achieved more than \$3,000 in annual cost savings. This investment positions the organization to continue evolving alongside the needs of its members and the regional business community.

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Special Thanks

Foto Factory Sherwin Dodge Printers
The Rocks Pablo Flores
Topic of the Town Iron Furnace Brewing
Rek'Lis Brewing Heidi Vaughn
Abbot Rental



LITTLETON
food coop
a community-owned market



 **COMMUNITY ACTION PROGRAM**
BELKNAP-MERRIMACK COUNTIES, INC.
EMPOWERING COMMUNITIES SINCE 1965 



EVENT SCHEDULE

The Rocks | Bethlehem | March 19, 2026

5:00 Mingle

Cash Bar & Passed Appetizers: LACC + Topic of the Town
Musician: Pablo Flores (Sponsor: Colby Insurance)

6:00 Chamber of Commerce Annual Meeting

Board Business, Annual Budget
Comments by President Rebecca Metcalf, Treasurer Lynne Grigelevich
Introduce BOD + new BOD Members, Laci Sandvil, Mark Wright
Vote: Annual Budget, New Members
New Initiatives & Programs, Q&A, ED Remarks

6:30 Eames Family Student of the Year

Sponsor: Eames Family Scholarship
Recipient: Joanna Cote
Presenter: LHS Principal Alan Smith

6:45 Barbara Ashley Nonprofit of the Year

Sponsor: Mascoma Bank
Recipient: Littleton Dinner Bell + Bethlehem Community Dinners
Dinner Bell Presenter: Ret. Rev. Dorsey McConnell (Pittsburg PA)
Recipient: Norma St John
Bethlehem Dinner Presenter: Andrea Knowles
Recipient: Jane Storella

7:15 George & Jank Kirk Volunteer of the Year

Sponsor: Passumpsic Bank
Recipient: Megan Myers, Littleton Area Mutual Aid
Presenters: Kaylee Klein, Crumb Bum Bakery

7:30 Robert Copenhaver Citizen of the Year

Sponsor: Bar Harbor Bank
Recipient: Chief Chad Miller, Littleton Fire and Rescue
Presenter: Muffy Copenhaver & Judith Jones Girouard

7:45 Event Wrap

LOOKING AHEAD

As we look ahead, the Chamber remains committed to supporting business growth, strengthening community partnerships, and creating new opportunities across the region. Building on this year's momentum, we will continue to expand programs, enhance member services, and invest in initiatives that support a strong and vibrant local economy.



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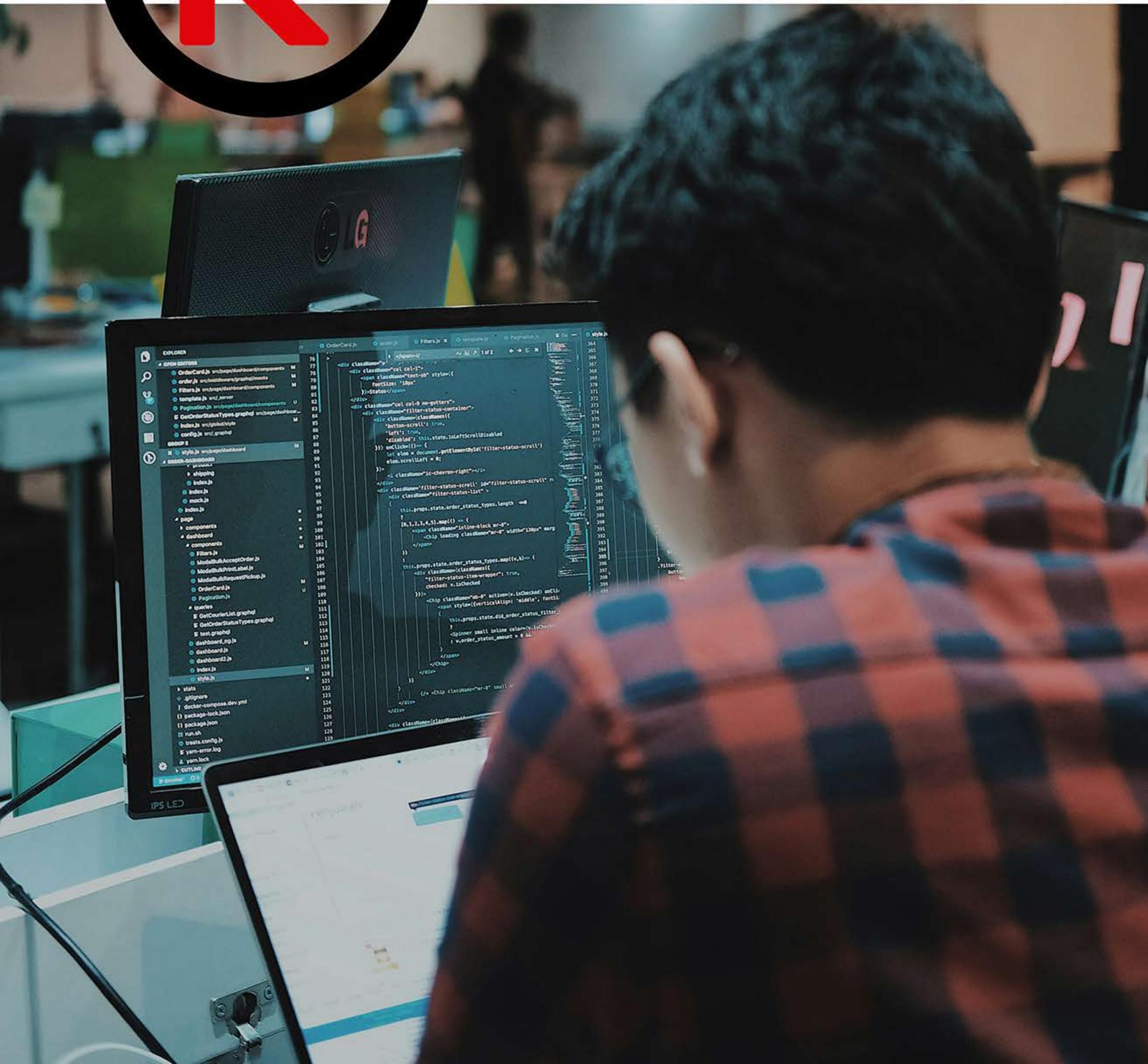


TWIN OAKS
- BOOKKEEPING -



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262 Cottage St #250, PO Box 519
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For membership information,
call (603) 444-6561
or visit littletonareachamber.com

